

PRESS RELEASE

Finolex Industries Limited is a name that has become synonymous with quality pipes & fittings over the last four decades. Steadily growing with committed investments in backward and forward integrations. Their formidable reputation in both urban and rural markets is testimony to this obsessive commitment. In a recent development, the company revealed a new logo that clearly represents this focus.



Maintaining a sense of familiarity and consistency over the years, the logo has gracefully evolved. The Yellow embodies optimism and happiness, while Blue, the color of water, represents a steadfast reliability & trust over four decades.

Speaking about this change in logo, Shri Prakash P Chhabria, Chairman, shared, "Our logo has evolved, but our focus hasn't. Since the beginning, we have been single-mindedly focused on supporting our customers with Pipes & Fittings of the highest quality. Every decision we've made, every addition and growth to our company has only been to further this commitment. This focus is now visualized as our new logo."

This announcement comes on the back of aggressive consolidation and expansion into new markets over the last year. This has been further bolstered by the inauguration of a new state-of-the-art manufacturing plant dedicated to fittings. The singular focus of Finolex on Pipes & Fittings is demonstrated by the new appointments, integrating company-wide tech-enabled systems and processes, and on-ground engagement programmes.

To sum things up Mr. Chhabria adds, "The new logo is not a culmination, but the beginning of a new phase for us."

Ajit Venkataraman
Managing Director